



## Dear Friend & Supporter of the Sustainable Business Network:

**At the Sustainable Business Network of Greater Philadelphia, we are cultivating local ownership, sustaining local relationships, and fostering local investment.** The Social Venture Institute is our two-day educational conference, offering leaders of socially responsible businesses and nonprofits a forum to discuss the challenges of creating a business that also has a positive impact on the community and the environment. We are pleased to present you with the following sponsorship opportunities for the 2008 Social Venture Institute, November 21-22, at The Union League of Philadelphia.

**This year marks our 7th Annual Social Venture Institute.** To date, over 700 entrepreneurs have been trained in this two-day conference, and in 2008 we expect to train an additional 175 entrepreneurs. SVI participants are first- or second-stage entrepreneurs facing challenges in developing an enterprise while maintaining a social and/or environmental mission. Additionally, 40% of last year's participants were people of color and 66% were women. As an example of our commitment to serving underrepresented populations in the private sector, we will continue to increase those percentages for the 2008 conference.

**"Attending the conference and learning about the Triple Bottom Line concept was a major turning point for my company and the way I will conduct business from now on." Former SVI participant Jodi J. Jones**

Participants say that SVI is one of the best investments they've made in their enterprises. The combination of high quality mentors, a confidential and supportive environment, and a practical problem solving format enables participants to acquire a rich portfolio of skills, a plan to develop their organization, and a network of contacts to support their enterprise. This year's speakers include Tom Szaky, Co-founder of TerraCycle, Andy Shalal, Founder of Busboys & Poets, and Melissa Bradley-Burns, President of New Capitalist.

**Show your commitment to the future of Triple Bottom Line entrepreneurs in the Philadelphia Region through your sponsorship of the 2008 Social Venture Institute.**

Sincerely,

**Leanne Krueger-Braneky**  
Executive Director

**Julie Lorch**  
Educational Coordinator



## **The 7th Annual Social Venture Institute**

The Union League of Philadelphia  
November 21-22, 2008

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**Becoming a sponsor of the Social Venture Institute** offers your organization valuable promotional and leadership opportunities:

- Promote your enterprise to hundreds of socially conscious executives, investors, and consumers.
  - Network with national leaders of socially responsible companies.
  - Gain recognition of your enterprise as a generous supporter of local businesses and communities.
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### **What is a Social Venture?**

A Social Venture is a business that respects three bottom lines. Social Ventures set goals toward social prosperity, environmental stewardship, and profitability.

### **About the Sustainable Business Network of Greater Philadelphia**

The Sustainable Business Network is a business organization which brings together local leaders who share the common passion of growing a successful triple bottom line business. SBN supports its members with assessment, education, advocacy and business development services. From startups to established companies, SBN works with businesses who want to create or maintain organizations that respect their employees, value the community and protect the earth. The Sustainable Business Network currently has over 400 members throughout the Philadelphia region.

### **About Social Venture Institutes (SVIs)**

The Social Venture Institute is the brainchild of the Social Venture Network, partner organization of the Sustainable Business Network. The format of SVI is organic and practical, as well as highly interactive and experiential. Entrepreneurs, innovators, community organizers, government officials, investors and green business leaders come together to explore social and environmental innovations, expand business skills and network with recognized national and regional entrepreneurs in the sustainable community.



## 2008 Social Venture Institute Sponsorship Overview

### Sponsorship Levels

	Lead Benefactor (1) \$10,000	Visionary Lender (2) \$7,500	Social Venture Investor (3) \$5,000	Triple Bottom Line Patron (5) \$2,500	Friend (10) \$750
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<b>SVI Materials</b>					
Logo on Email Invitation	✓	✓			
Logo on SVI Program Cover	✓	✓	✓		
Logo in SVI Program Book	✓	✓	✓		
Name on Email Invitation	✓	✓	✓	✓	
Name in SVI Program Book	✓	✓	✓	✓	✓
<b>Sponsor Recognition</b>					
Recognition as the Sponsor of Friday evening cocktail party	✓				
Recognition as the Sponsor of one plenary session		✓			
Recognition before Triple Bottom Line Awards	✓	✓	✓	✓	✓
<b>Speaking during SVI</b>					
A 5 minute speaking opportunity before Friday's cocktail	✓				
A 3 minute speaking opportunity before plenary		✓			
<b>Onsite Signage</b>					
Logo on prominent signage	✓	✓			
Logo on main session banner	✓	✓	✓		
Name on all other signage	✓	✓	✓	✓	
<b>Registration</b>					
Complimentary Registration	(3)	(2)	(2)	(1)	
Logo on nametags	✓	✓	✓	✓	
<b>Website Promotion</b>					
Logo on SVI webpage	✓	✓	✓		
Link from SVI webpage	✓	✓	✓	✓	
Name on SVI webpage	✓	✓	✓	✓	✓



## Thank you for your interest in Sponsorship!

Please print this application, complete and send with your check payable to: The Tides Center/SBEN; 1218 Chestnut St. Suite 1008, Philadelphia, PA 19107 Or Fax to 215-413-2140. Your donation is tax deductible.

**I want to Invest in the Future of Triple Bottom Line Entrepreneurs in the Philadelphia Region**

- Lead Benefactor (\$10,000)
- Visionary Lender (\$7,500)
- Social Venture Investor (5,000)
- Triple Bottom Line Patron (\$2,500)
- Friend of SBN (\$750)
- My check is not included - Please send me an invoice

*Please email your company logo for use in publicity to [julie@sbnphiladelphia.org](mailto:julie@sbnphiladelphia.org)*

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Contact Name

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Company Name

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Company web address

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Street address

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City, State, Zip

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Contact Phone

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Contact email

