

SBN members provide critical support to our mission of building a just, thriving and green economy in the Greater Philadelphia region. As an SBN Business Member, you will receive exclusive privileges.

Here are the many ways you can Connect, Promote, and Advance your business:

CONNECT

- Attend SBN Educational programming
- Attend SBN Networking events
- Attend partner educational programming
- Provide substantial Member to Member discounts
- Serve as an SBN Ambassador
- Make the SBN Directory your go-to resource when seeking B2B interaction
- Ask SBN staff to make direct connections to other Members for B2B interaction

PROMOTE

- Advertise in the SBN Directory
- Provide a robust directory listing for B2B, and B2C interaction
- Host/speak at SBN event
- Sponsor an SBN event (financial, food, beverage, goods, services, etc.)
- Post job opportunities to the SBN Jobs Board
- Post business events to the SBN Upcoming Events page of our website
- Increase your brand awareness via our social media outlets (FB, Twitter, LinkedIn)
- Write for the SBN Members-only Newsletter
- Write for the GSI Partners Initiative Monthly Newsletter
- Write for the Good Economist
- Write/submit events for the Weekly Round-up

ADVANCE

- Actively participate on one or more committees (Membership, Policy, SustainaBall/Event)
- Increase SBN brand awareness (Member seal, blurb on website, materials, collateral, etc.)
- Complete B-Certification
- Sponsor SBN at broad level
- Become a GSI Partner (If applicable)
- Foster new member leads
- Attend partner events