



SBN Talking Points

The Sustainable Business Network of Greater Philadelphia (SBN) is the premier resource for existing and aspiring sustainable businesses. SBN is a non-profit membership organization committed to giving entrepreneurs and business owners the tools they need to maximize their triple bottom line (people, planet, and profit) through workshops led by industry experts, networking events, public education campaigns, and advocacy.

Why join? Here are the main reasons businesses join and stay involved:

- Connect with like-minded people as part of a powerful and committed community
- Learn from fellow sustainable business owners and industry experts at our workshops and programs
- Increase your company's visibility through your listing in the Sustainable Business Directory
- Promote your business through a variety of channels, including our social media platforms and newsletters
- Generate new business leads through networking events and workshops
- Improve your financial bottom line with member-to-member savings
- Advocate for favorable public policy

For more information about SBN membership, benefits, and how to join, visit sbnphiladelphia.org or contact Wendy Metzgar, Member Services Manager, at wendy@sbnphiladelphia.org.