



**Connect Promote Advance**



**Sponsorship Opportunities**



## ABOUT SBN

WE are building a just, green, and thriving local economy-right here- together. As 400+ locally-owned businesses, we connect, promote, and advance entrepreneurs who are measuring their success on a triple bottom line of people, planet, profit. We are a diverse group of entrepreneurs, including re-tailers, manufacturers, service providers and much more. We are joined by a common perspective, similar challenges, and the dedication to working sustainably for the planet, creating jobs in the community, and valuing customers and employees, alike.

**CONNECT.** SBN brings together its members for networking and education, all year round, for networking and educational opportunities.

Triple Bottom Line Series: quarterly talks and workshops catered to a range of experienced levels, from beginners to triple bottom line experts. Entrepreneurs expand their knowledge of financial, social and environmental impact, together.

Regular Networking Events: peer connections for business and learning in between the busy day-to-day running of a sustainable business.

**PROMOTE.** SBN promotes and markets its business members both within and outside of the network. SBN's active and diverse community makes it a fertile place to make connections with entrepreneurs who share your values. Additionally, SBN actively markets its businesses to consumers through its online directory, e-communications, and through its bustling social media channels.

**ADVANCE.** SBN advocates for regional policies and programs that benefit small, locally-owned, and sustainable businesses and create a fairer and greener local economy.

SBN's Good Economy Challenge: a five-point platform designed to advance small businesses and the sustainable economy in the Philadelphia region.

Green Stormwater Infrastructure Partners (GSI Partners): advancing locally-owned businesses through advocacy, business development, education, and relationship-building across this emerging field.



## **SPONSORSHIP OPPORTUNITIES**

**ANNUAL (\$3,000):** Our most comprehensive sponsorship package gives your business a broad level of exposure throughout the year. Your business will be featured prominently on our website, at events, in online business directory, and promoted in connection with SBN initiatives. Annual sponsorship includes free attendance at all SBN events.

**GSI PARTNERS (\$1,500):** SBN's Green Stormwater Infrastructure Partners is designed to advance locally-owned businesses in the green stormwater infrastructure industry by capitalizing on heavy local investment in GSI. The program is creating a forum for businesses in the industry to connect, learn, and access resources, while also advancing the industry and the policies surrounding it.

**SUSTAINABALL (\$1,000 - \$2,500):** SustainaBall is SBN's main fundraising event supporting its mission of creating a more sustainable and robust local economy. Through its venue, food, entertainment, and programming the event showcases the beauty of our region, the strength of our local businesses, and the richness of our region's local assets and offerings. The event draws 250-300 attendees.

**Event Sponsorship (\$500, 75 attendees and under):** SBN event sponsorship gives your business exposure at a single SBN event of your choosing. Sponsoring an individual SBN event allows you to select a particular audience that you want to reach. We will hold at least 10 events over the course of the year.

<b>Sponsorship Benefits</b>	<b><u>Annual</u> <u>\$3,000</u></b>	<b><u>GSI Partners</u> <u>\$1,500</u></b>	<b><u>SustainaBall</u> <u>\$1,000-\$2,500</u></b>	<b><u>Event</u> <u>\$500</u></b>
Your company logo and link to your homepage displayed on SBN's homepage	X	Logo on GSI Partners webpage	Logo on SustainaBall ticket page	N/A
Your logo displayed in the sidebar of our electronic newsletters	X	Logo in GSI Partners monthly newsletter	N/A	N/A
Opportunity to guest write for SBN's e-newsletter, website, or social media	X	Guest write for GSI Partners newsletter	N/A	N/A
Your company's events listed in the SBN website Community Events calendar	X	Events listed on GSIP calendar	N/A	N/A
Logo displayed at SBN events throughout the calendar year	X	Logo displayed at GSIP Events	Logo displayed at SustainaBall	Logo displayed at sponsored event
Your company mentioned on SBN promotion materials, and press materials	X	Mentioned in GSIP promotional materials, press materials	Mentioned in SustainaBall promotional materials, press materials	Mentioned in event promotional materials
Distribution of your company's marketing materials or product samples at events (10 per year)	X	Distribution of marketing materials and products at GSIP events (4 per year)	Distribution of marketing materials and products at SustainaBall	Distribution of marketing materials and products at sponsored event
Verbal recognition throughout SustainaBall	X	N/A	X	N/A
Two Complimentary SustainaBall tickets	X	N/A	X	N/A