



Member Benefits

Effective October 1st, 2020

SBN's sliding scale membership model is designed to create an inclusive organization where all members have equitable access to all benefits, regardless of financial situation.

ADVOCACY

SBN's advocacy focuses on policies that improve the economic ecosystem for local independent businesses; and advance a thriving, equitable, climate resilient, local economy.



Inform Policy Change

Business members benefit from the opportunity to inform SBN's policy priorities and engage in our local and state advocacy efforts.



Meet with Policy-Makers

Business members have regular opportunities to meet with decision-makers and policy-makers in local and state government.

SBN's programming and resources are designed to inform members about elements of practicing the triple bottom line; support improvements in business practices; and create opportunities for civic dialogue.

Business Roundtables ~ Meet local and state decision-makers to discuss policy in an intimate setting

Best Practice Forums ~ Exchange knowledge and best practices from your peers and guest panelists on how to improve your social and environmental impact, as well as your profitability (your triple bottom line)

Workshops and Webinars ~ Attend additional virtual programming throughout the year that allows for deeper dives into selected topics related to successfully running a triple bottom line business.

Business listing in public digital Member Directory; linked to boost SEO

Receive Members-Only Newsletter to stay up-to-date on upcoming programming, resources, and relevant policy news

Downloadable Employee Handbook Template and Anti-Discrimination Policy Template

Downloadable SBN's Member Seal for use on members' email signatures, website, and other promotional materials

Low-to-No Cost Programming

For the business owner and up to five designated employees

Resources

CONTENT

COMMUNITY

Members benefit from unique and quality networking with like-minded business owners, industry leaders, and city and state policymakers; as well as platforms to post job openings and learn about relevant news and events.



Events

Open Houses ~ Learn more about what SBN is working on, meet new members, and hear from current members how they're utilizing SBN's powerful community

Annual Meeting ~ Celebrate SBN's recent year of impact, learn about what we have planned next, and vote for additions to your Board of Directors. Our Annual Meeting is an exceptional networking opportunity that draws 150+ local business owners and industry leaders for a fun evening of food and drink.

Holiday Party ~ Pure fun and great networking. Mingle over delicious local refreshments with 150+ members, other local economy leaders, and government partners and allies.



Connections

Access to owner contact information for fellow SBN's members

Unique and quality networking opportunities at all programs and events throughout the year