



## **Call for Nominations: SBN Board of Directors Job Posting 2021 - 2023 Term**

The Board of Directors for the Sustainable Business Network of Greater Philadelphia (SBN) is now accepting applications for Board members.

### **Board of Directors: At-Large Position Description and Qualifications:**

The Sustainable Business Network of Greater Philadelphia (SBN) is seeking Board members to provide appropriate foresight, oversight, and insight in service of our mission, and work in partnership with the Executive Director to advance SBN's seven (7) strategic objectives:

1. Grow and diversify the organization in an equitable and inclusive way
2. Nurture a strong community of practicing triple bottom line businesses
3. Empower local businesses to measure and improve their triple bottom line
4. Expand one and launch two new socially and environmentally responsible industry partnerships
5. Strengthen our advocacy locally and at the state level
6. Practice a culture of data and program evaluation
7. Ensure financial resilience including by increasing our revenue streams

Our ideal candidates are business owners or executives with a track record of practicing – and measuring success by - the triple bottom line of people, planet, and profitability; a proven ability to provide both strategic and innovative thought leadership; an orientation towards prioritizing the best interests of the board, organization, and members; a demonstrated record of taking a cooperative and collaborative approach to their work; comfort and confidence in acting as an ambassador and connector for the organization; practiced at engaging in difficult and probing conversations both as a contributor and a listener; and has the capacity to invest the time the organization needs from Board members.

### **Major Responsibilities:**

The Sustainable Business Network of Greater Philadelphia (SBN) is seeking Board members to provide appropriate foresight, oversight, and insight in service of our mission. While day-to-day operations are led by SBN's Executive Director (ED), the best Board-ED relationship is a partnership, so appropriate involvement of the Board is both critical and expected. Board Member responsibilities include:

- Serve as an advisor to the Executive Director as they develop and implement SBN's strategic plan
- Actively engage in SBN's ongoing journey towards diversity and an equitable and inclusive culture
- Prepare for, attend, and conscientiously participate in Board meetings
- Prepare for, attend, and conscientiously participate in at least one of SBN's Board Committees
- Faithfully read and understand the organization's financial statements; approve annual budget, audit reports, and material business decisions



- Serve as an active ambassador for the organization and fully engage in identifying and securing the financial resources and connections necessary for the organization to advance its mission; honor the Board’s Give/Get policy
- Assist in identifying and recruiting Board members
- Contribute to annual performance evaluation of the Executive Director

**Additional Qualifications to What is Outlined Above:**

- Subject matter expertise in one or more of the following:
  - Equity and inclusion; anti-oppression; anti-racism
  - Local economies
  - Green stormwater infrastructure industry
  - Renewable energy industry
  - Socially and environmentally responsible local food systems
- Practical experience in one or more of the following *preferred*:
  - Legal
  - Accounting
  - Financial Management
  - Marketing
  - Public Relations
  - Public Policy
  - Risk Management
- Prior Board experience *preferred*

**Board Terms:**

SBN’s Board Members serve a three-year term to be eligible for re-appointment for up to one additional term. Board meetings are currently held 6 times/year and committee meetings are held in coordination with Board meetings.

**Board Committees:**

- Development
- Executive
- Finance
- Governance
- Leadership and Nominations

**How to Apply**

**Candidate application forms are available on our website. Applications are due no later than Friday October 16, 2020.** All candidates must complete the candidate application form, and include requested submissions detailed on that form. Send completed candidate application forms and/or any questions via email to [SBNBoardApp@gmail.com](mailto:SBNBoardApp@gmail.com).

SBN values the diversity of our region’s assets, perspectives, and voices. We believe that the broadest possible participation of different races, genders, and other identities is vital to SBN’s continued



relevance and our ability to best serve our mission. As such, we strongly encourage people of color, women, members of the LGBTQ+ community, and other identities to apply for this and all open positions.

All qualified applicants will receive consideration without regard to race, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. SBN's non-discrimination policy can be found [here](#).

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#### **About the Sustainable Business Network of Greater Philadelphia**

The Sustainable Business Network of Greater Philadelphia is building a just, green, and thriving economy in the region. We empower the local independent business community to be change agents in the movement towards equity and climate resilience; and advocate to ensure that an equitable and climate resilient local economy can grow and thrive.

Our members are independent businesses based in Greater Philadelphia that practice - and measure success by - the triple bottom line of people, planet, and profitability. SBN's programming is geared towards local business leaders, facilitates discussions among peers, and provides important opportunities for civic dialogue.

Since our founding in 2001, SBN has remained the region's only membership and advocacy organization playing the critical role of serving Greater Philadelphia's independent triple bottom line business community.

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