



**Call for Nominations:  
SBN Board of Directors Job Posting  
2022 - 2024 Term**

The Board of Directors for the Sustainable Business Network of Greater Philadelphia (SBN) is now accepting applications for Board members.

**Board of Directors: At-Large Position Description and Qualifications**

The Sustainable Business Network of Greater Philadelphia (SBN) is seeking Board members to provide appropriate foresight, oversight, and insight in service of our mission, and work in partnership with the Executive Director to advance SBN's six (6) strategic objectives:

1. Equity and anti-oppression are embedded in all we do
2. Critical growth industries—the regional food system, renewable energy and energy efficiency, and green stormwater infrastructure industries—thrive in the region, creating opportunities for diverse small businesses and workers, providing family-supporting wages, enhancing equitable community development, and advancing climate resilience
3. The policies and budget priorities of the Commonwealth of Pennsylvania and City of Philadelphia support an economic ecosystem that centers localism, protects our environment, and ensures prosperity for all
4. SBN continues to be recognized as the region's thought and practice leader on local independent business issues, triple bottom line business practices, and an equitable, inclusive, and climate resilient economy
5. The region's diverse independent businesses are doing well by doing good
6. SBN has the infrastructure, and human and financial assets necessary to achieve our goals

Our ideal candidates are business owners or executives with a track record of practicing – and measuring success by - the triple bottom line of people, planet, and profitability; a proven ability to provide both strategic and innovative thought leadership; an orientation towards prioritizing the best interests of the board, organization, and members; a demonstrated record of taking a cooperative and collaborative approach to their work; comfort and confidence in acting as an ambassador and connector for the organization; practiced at engaging in difficult and probing conversations both as a contributor and a listener; and has the capacity to invest the time the organization needs from Board members.

## Major Responsibilities:

The Sustainable Business Network of Greater Philadelphia (SBN) is seeking Board members to provide appropriate foresight, oversight, and insight in service of our mission. While day-to-day operations are led by SBN's Executive Director (ED), the best Board-ED relationship is a partnership, so appropriate involvement of the Board is both critical and expected. Board Member responsibilities include:

- Serve as an advisor to the Executive Director as they develop and implement SBN's strategic plan
- Actively engage in SBN's ongoing journey towards diversity and an equitable and inclusive culture
- Prepare for, attend, and conscientiously participate in Board meetings
- Prepare for, attend, and conscientiously participate in at least one of SBN's Board Committees
- Faithfully read and understand the organization's financial statements; approve annual budget, audit reports, and material business decisions
- Serve as active ambassadors for the organization and fully engage in identifying and securing the financial resources and connections necessary for the organization to advance its mission; honor the Board's Give/Get policy
- Assist in identifying and recruiting Board members
- Contribute to annual performance evaluation of the Executive Director

## Additional Preferred Qualifications to What is Outlined Above:

- Subject matter expertise in one or more of the following (bolded text indicates priority need for upcoming term) :
  - **Equity and inclusion; anti-oppression; anti-racism**
  - Local economies
  - **Green stormwater infrastructure industry**
  - **Renewable energy industry**
  - Socially and environmentally responsible local food systems
- Practical experience in one or more of the following *preferred*:
  - Legal
  - Accounting
  - **Financial Management**
  - Marketing
  - Public Relations
  - Public Policy
  - Risk Management
- Prior Board experience *preferred*

## Board Terms

SBN's Board Members serve a three-year term to be eligible for re-appointment for one additional term. Board meetings are currently held 6 times/year and committee meetings are held monthly. Each Board member must serve on at least 1 Board committee.

**Board Committees:**

- Development
- Finance
- Governance
- Leadership and Nominations
- Equity

**How to Apply**

**Candidate application forms are available on our website. Applications are due no later than Friday October 15, 2021.** All candidates must complete the candidate application form, and include requested submissions detailed on that form. Send completed candidate application forms and/or any questions via email to [SBNBoardApp@gmail.com](mailto:SBNBoardApp@gmail.com).

SBN values the diversity of our region's assets, perspectives, and voices. We believe that the broadest possible participation of different races, genders, and other identities is vital to SBN's continued relevance and our ability to best serve our mission. As such, we strongly encourage people of color, women, members of the LGBTQ+ community, and other identities to apply for this and all open positions.

All qualified applicants will receive consideration without regard to race, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.

**About the Sustainable Business Network of Greater Philadelphia**

The Sustainable Business Network of Greater Philadelphia (SBN) is building a just, green, and thriving economy. We empower the region's diverse independent businesses to do well by doing good; we advance industries critical to a vibrant, local, equitable, and climate resilient economy; and we advocate for an economic ecosystem that centers localism, serves community needs, shares wealth, and protects our environment.

SBN's members are local independent businesses that practice—and measure success by—the triple bottom line of people, planet, and profit. Our programming educates business owners about financially, socially, and environmentally responsible best practices; facilitates honest and supportive discussions among peers; and provides important opportunities for civic dialogue. Our advocacy focuses on solutions that advance a just, green, and thriving economy.

Since our founding in 2001, SBN has remained the region's only membership and advocacy organization playing the important role of serving Greater Philadelphia's diverse independent values-driven business community.

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