



2022

SPONSORSHIP GUIDE

We are building a just, green, and thriving economy in the Greater Philadelphia region.

Position your business in the local impact economy by becoming an SBN sponsor.

OUR REACH



500+

ATTENDEES IN 2021



30+

PROGRAMS AND EVENTS



3400

MONTHLY WEBPAGE VIEWS



6600

SUBSCRIBERS TO THE MAILING LIST

INTRODUCTION

The Sustainable Business Network of Greater Philadelphia (SBN) is building a just, green, and thriving economy in the region. We empower the local business community to be change agents in the movement towards equity and climate resilience; and advocate with them and on their behalf to ensure that an equitable and climate resilient local economy is fully supported to grow and thrive.

SBN's sponsors are businesses that align with SBN's mission, and want to affiliate their brand with SBN's while expanding their network in Greater Philadelphia.

OUR AUDIENCE

SBN's members are independent triple bottom line businesses headquartered in the Greater Philadelphia area.

SBN's members represent a wide variety of sectors, service areas, and scales.



43%

ARE OWNED BY PEOPLE IDENTIFYING AS WOMEN, PEOPLE OF COLOR, AND/OR LGBTQ



<50

OF EMPLOYEES IN MOST MEMBER BUSINESSES



RELATIONSHIPS WITH LOCAL, STATE, AND FEDERAL ELECTED OFFICIALS AND OTHER DECISION-MAKERS

THE GREATER PHILADELPHIA AREA

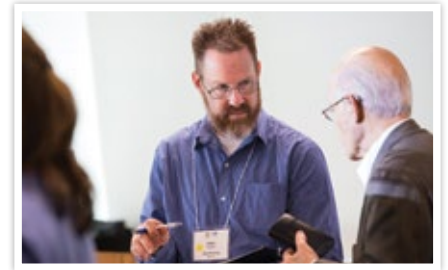


ANNUAL SPONSORSHIP



Showcase your business as a force for good to our regional network of business owners and local economy leaders.

By being an Annual SBN Sponsor, you demonstrate your company's commitment to SBN and our mission, while benefitting from brand alignment with SBN and a broad level of exposure to - and opportunities to connect with - our regional network. Find potential clients, customers, and collaborators, and diversify and localize your supply chain. SBN sponsors also benefit from access to our full calendar of programs and events throughout the year.



<ul style="list-style-type: none"> • Opportunity to make remarks at SBN's Annual Meeting • Opportunity to host informational webinar about products and/or services • Linked logo displayed on the footer of SBN's website • Verbal recognition at all programs and events • Extra-large linked logo in the footer of all SBN's electronic communications • Extra-large logo on slideshow at all programs and events • Opportunity to participate in SBN's multiple-employer impact 401k plan • Access to members-only programming • Member rates for all ticketed programs and events • Priority consideration as speaker/panelist for relevant programs • Access to SBN's message board to connect with other businesses in SBN's network 	<ul style="list-style-type: none"> • Opportunity to host informational webinar about products and/or services • Linked business name displayed on the footer of SBN's website • Verbal recognition at all programs and events • Large linked logo in the footer of all SBN's electronic communications • Large logo on slideshow at all programs and events • Opportunity to participate in SBN's multiple-employer impact 401k plan • Access to members-only programming • Member rates for all ticketed programs and events • Priority consideration as speaker/panelist for relevant programs • Access to SBN's message board to connect with other businesses in SBN's network 	<ul style="list-style-type: none"> • Verbal recognition at all programs and events • Medium linked logo in the footer of all SBN's electronic communications • Medium logo on slideshow at all programs and events • Opportunity to participate in SBN's multiple-employer impact 401k plan • Access to members-only programming • Member rates for all ticketed programs and events • Priority consideration as speaker/panelist for relevant programs • Access to SBN's message board to connect with other businesses in SBN's network 	<ul style="list-style-type: none"> • Small linked logo in the footer of all SBN's electronic communications • Small logo on slideshow at all programs and events • Opportunity to participate in SBN's multiple-employer impact 401k plan • Access to members-only programming • Member rates for all ticketed programs and events • Priority consideration as speaker/panelist for relevant programs • Access to SBN's message board to connect with other businesses in SBN's network
<p>CHAMPION (\$10,000)</p>	<p>ADVOCATE (\$7,500)</p>	<p>PARTNER (\$5,000)</p>	<p>FRIEND (\$2,500)</p>

ANNUAL SPONSORSHIP



GSI PARTNERS™
REIMAGINING STORMWATER

Showcase your business' commitment to the growth of the region's green stormwater infrastructure industry and innovation. By being an Annual GSI Partners sponsor, you demonstrate your company's pledge to the environmental, social, and economic benefits of a nature-based approach to stormwater management, while benefitting from a broad level of exposure to – and opportunities to connect with – a targeted industry audience. Find potential clients, customers, and collaborators, and diversify and localize your supply chain. Sponsors of SBN's GSI Partners also benefit from access to GSI Partners' programs and events throughout the year, as well as opportunities to engage in our pro-GSI advocacy efforts.

5+

CORE GSI PARTNERS PROGRAMS AND EVENTS ANNUALLY

250+

LOCAL GSI INDUSTRY LEADERS ATTENDED IN 2021

3300

ANNUAL WEBSITE VIEWS

1000+

MAILING LIST SUBSCRIBERS

44%

OWNED BY PEOPLE IDENTIFYING AS WOMEN, PEOPLE OF COLOR, AND/OR LGBTQ+

RELATIONSHIPS WITH LOCAL, STATE, AND FEDERAL ELECTED OFFICIALS AND OTHER GOVERNMENT DECISION-MAKERS

- Opportunity to host informational webinar about products and/or services
- Verbal recognition at all GSI Partners programs and events
- Linked logo displayed on the footer of GSI Partners website
- Large linked logo in the footer of all GSI Partners electronic communications
- Full-page ad space in Excellence in GSI Awards Ceremony program book
- Business name listed in Excellence in GSI Awards Ceremony program book
- Large logo on slideshow at all GSI Partners programs and events
- Opportunity to participate in SBN's multiple-employer impact 401k plan
- Access to members-only GSI Partners programming
- Member rates for all ticketed GSI Partners programs and events
- Opportunity to participate in GSI Partners advocacy efforts
- Priority consideration as speaker/panelist for relevant programs
- Access to SBN's message board to connect with other businesses in SBN's network

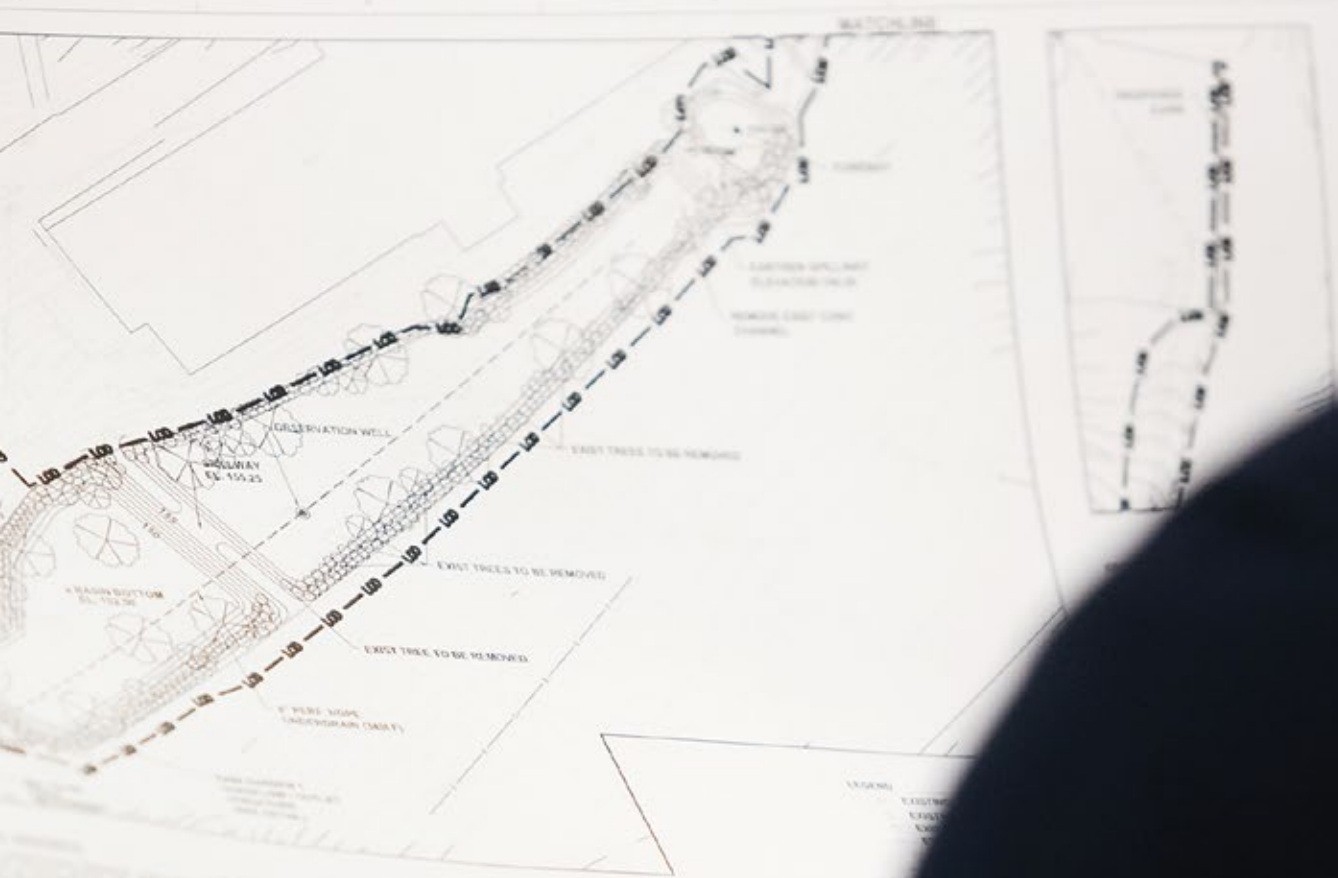
ADVOCATE
(\$5,000)

- Linked logo displayed on the footer of GSI Partners website
- Medium linked logo in the footer of all GSI Partners electronic communications
- Half-page ad space in Excellence in GSI Awards Ceremony program book
- Business name listed in Excellence in GSI Awards Ceremony program book
- Medium logo on slideshow at all GSI Partners programs and events
- Opportunity to participate in SBN's multiple-employer impact 401k plan
- Access to members-only GSI Partners programming
- Member rates for all ticketed GSI Partners programs and events
- Opportunity to participate in GSI Partners advocacy efforts
- Priority consideration as speaker/panelist for relevant programs
- Access to SBN's message board to connect with other businesses in SBN's network

PARTNER
(\$3,500)

- Small linked logo in the footer of all GSI Partners electronic communications
- Quarter-page ad space in Excellence in GSI Awards Ceremony program book
- Business name listed in Excellence in GSI Awards Ceremony program book
- Small logo on slideshow at all GSI Partners programs and events
- Opportunity to participate in SBN's multiple-employer impact 401k plan
- Access to members-only GSI Partners programming
- Member rates for all ticketed GSI Partners programs and events
- Opportunity to participate in GSI Partners advocacy efforts
- Priority consideration as speaker/panelist for relevant programs
- Access to SBN's message board to connect with other businesses in SBN's network

FRIEND
(\$2,000)



OTPE

“THE GSI INDUSTRY IS BUILT ON COMMUNITY RELATIONSHIPS AND TRUST. OUR INVOLVEMENT WITH SBN’S GSI PARTNERS HAS UNIQUELY ENABLED US TO FOSTER AND GROW THESE RELATIONSHIPS WHILE ASSISTING THE CITY OF PHILADELPHIA IN ACHIEVING ITS WATER QUALITY GOALS.”

- ANNUAL GSI PARTNERS SPONSOR



915 SPRING GARDEN STREET
SUITE 502
PHILADELPHIA, PA 19123
215-922-7400

INFO@SBNPHILADELPHIA.ORG
SBNPHILADELPHIA.ORG