



SBN FOOD SAVER CHALLENGE

LAUNCH EVENT 8/4/2023



THANK YOU TO OUR HOSTS:



SBN'S FOOD SAVER CHALLENGE PARTNERS



CLEARCOGS



WHY REDUCE FOOD WASTE?

- Up to 40% of the food supply in the United States is wasted.
- About 20% of Philadelphia's waste stream is comprised of food waste.
- Food waste generates over 8% of greenhouse gas emissions globally
- On a local level, it's estimated that around 250,000 people in Philadelphia lack access to nutritious food to live a healthy life.

CHALLENGE SCOPE

Up to 10 food businesses in Philadelphia will have the opportunity to participate in SBN's six-month Food Saver Challenge. Any food business can apply between Friday, August 4, to Thursday, August 31, 2023.

Our goal is to reduce food waste through various methods, creating new systems that businesses will continue to practice to reduce waste and save costs while developing awareness of this issue in Philadelphia.

All types of food businesses, including restaurants, grocers, food distributors, caterers, and businesses with cafeterias, are invited to apply to the challenge.

The approach is meant to foster partnership and community among the restaurants and promote local buy-in.



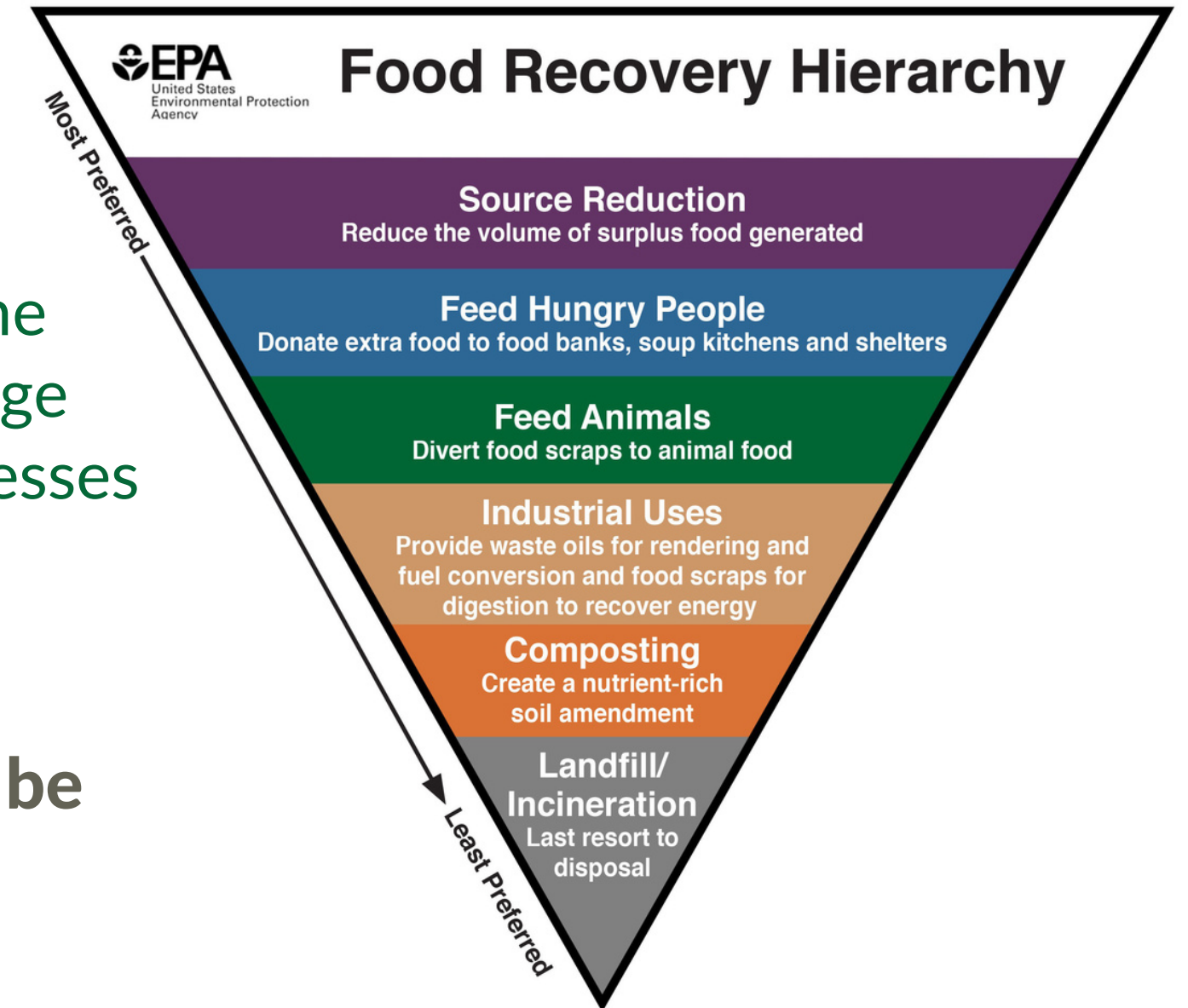
CHALLENGE FORMAT

Participating businesses will commit to implementing or expanding food saving techniques using a point system.

Participants will perform a self-evaluation at the beginning of the challenge period, followed by monthly updates until the challenge finishes. At each check, SBN will report findings and help businesses with needed support.

The specific food saving techniques implemented in the challenge will be at the discretion of the business and may be chosen based on evaluation results and business priorities.

Businesses and Food Waste Challenge partners will provide diversion metrics and related anecdotes throughout the duration of the challenge.



BENEFITS OF PARTICIPATION

- Complimentary access to ClearCOGS software to help businesses minimize waste, reduce storage costs, and increase efficiency for the duration of the challenge.
- Complimentary food redistribution support from local food recovery organizations including Sharing Excess and the Share Food Program's Philly Food Rescue.
- Complimentary technical assistance services through Drexel Food Lab.
- Access to Bennett Compost and Circle Compost services.
- Recognition by SBN, potential press opportunities, and other forms of city-wide recognition.
- Increased visibility through inclusion in media and social media coverage.
- The opportunity to share food saving results with the wider community, inspiring others to take action and join the fight against food waste.
- Potential for cost savings through the reduction of food waste.
- A chance to win a cash prize of \$5,000 and to be recognized as SBN's "Food Saver Champion."



TIMELINE AND RECRUITMENT

August 2023

Application period open now
through August 31

October 2023

Challenge officially begins on
October 1

September 2023

Final businesses notified by
September 8, and orientation and
onboarding on September 15

March 2024

Challenge concluded on March 29,
2024 with a celebration to follow.





Thank you for your support!

